

2017 AAFPRS

OCTOBER 26-28

ANNUAL MEETING

FACIAL
PLASTIC
SURGERY

AMERICAN ACADEMY OF FACIAL PLASTIC
AND RECONSTRUCTIVE SURGERY, INC.

PROGRAM CO-CHAIRS:

LOUIS M. DEJOSEPH, MD

JAIMIE DEROSA, MD

MEETING DIRECTOR:

PHILLIP R. LANGSDON, MD

PHOENIX, AZ

This preliminary program was updated on September 29, 2017. Check back for more updates.

PHOENIX ARIZONA is where we will be!

Downtown Phoenix

When the business day ends, the fun begins in downtown Phoenix. This is where you'll find sports arenas, live music, rooftop lounges, museums, theaters, art galleries and more than 100 restaurants. Phoenix's perpetual sunshine might tempt you to find a secluded resort and spend all your days sipping margaritas next to the swimming pool. Don't give in. Exploring our city and finding things to do in Phoenix's desert horizons will broaden yours.

Top Phoenix Attractions

Grand Canyon and Sedona



Journey through stunning Arizona landscapes. Visit the Grand Canyon and explore Sedona; admire the Red Rock landscape around Sedona, drive through the Sonoran Desert and visit part of the Navajo Nation and experience the Southwest's natural beauty.



Desert Botanical Garden

The winding paths of this 50-acre desert garden showcase a fantastic variety of arid plants, from towering saguaros to delicate blooms. This beautiful landscape is also the backdrop for the garden's seasonal events. ▽



Heard Museum

The tradition, culture and history of 22 regional American Indian tribes converge in the Heard Museum's immersive exhibits and authentic art shop. Through art and cultural objects, the museum's ongoing exhibits tell the stories of native people of the Southwest, from early history to powerful memories of boarding schools.

Roosevelt Row

The creative beat of the city's urban heart is in Roosevelt Row, home to galleries, mural-splashed business walls and a monthly art walk. This arts district is a prominent stop for visitors and the downtown community along the First Friday self-guided art tour.

South Mountain Park and Preserve

The skyline views and Sonoran Desert flora aren't the park's only perks. Keep a lookout for ancient petroglyphs carved into the rocks.

Old Town Scottsdale

Southwestern arts and hip eateries line the streets of Old Town, a popular destination for Greater Phoenix shopping and nightlife. If you're hunting for a souvenir, you'll find your fill of old-fashioned flair (think cowboy hats and turquoise jewelry) alongside upscale art galleries and trendy boutiques in the Fifth Avenue district. The area is also a hot spot for after-dark dancing, lounging and libations.

Frank Lloyd Wright's Taliesin West



Tours of Taliesin West, Frank Lloyd Wright's winter home, give insight on how the masterful architect was inspired by the desert surroundings. Visitors walk through rooms, gardens, walkways and Wright's entertainment pavilion on the grounds while learning about his organic architecture.

Phoenix Art Museum

The Southwest's largest fine art museum features a collection of contemporary work and global masterpieces.



INVITATION FROM THE PROGRAM CHAIRS

We invite you to attend the 2017 AAFPRS Annual Meeting. This meeting is all about new ideas and sharing them with you. We are excited to include talented members of our Academy who may never before have had the opportunity to present their research and results in this venue. You will also hear seasoned opinions from surgeons with years of practice.

We have three full days featuring rhinoplasty, aging face, and non-surgical techniques. There will be an international surgery panel on Friday and a microvascular forum held on Saturday, as well.

It's going to be an exciting and educational meeting for all with plenty of new pearls to take home with you.

Some of the exciting sections this year include:

- o Wednesday section for new surgeons
- o Just starting practice? Speakers share their pearls of wisdom and experience on how to succeed and navigate through these first few years.
- o Interesting panels, topics, and abstracts section
- o Many new speakers presenting novel ideas
- o Microvascular Workshop
- o Business section focusing on how to run the office
- o Focused rhinoplasty, aging face, emerging trends, and injectable sessions
- o Live injection demos from experts in the field

We hope that you will all join us in Phoenix this fall. The weather is beautiful this time of year and we will all enjoy each other's company as we learn the latest in facial plastic and reconstructive surgery.



Louis M. DeJoseph, MD
Program Co-Chair



Jaimie DeRosa, MD
Program Co-Chair



Phillip R. Langsdon, MD
Meeting Director

INVITATION FROM THE MEETING DIRECTOR

The Board's charge to the Annual Meeting Program Director was to partner with Academy staff to improve the structural organization, efficiency, and financial solvency of our annual meetings, while creating institutional memory.

After hearing from members, my overriding philosophy has been one of inclusiveness (involving more members who had never been asked to speak), a reduction in unnecessary spending, and maximizing attendees time/educational opportunities.

To that end, beginning with the 2016 Annual Meeting in Nashville and continuing at this meeting in Phoenix, we have included more new speakers and many who are rarely asked to speak. We have reduced the number breakout rooms and consolidated the essence of presenter's expertise into several concentrated and topic related forums. We have also improved our afternoon practice management program, added more videos and time for new innovations/research presentations.

New for 2017 is a full day program on Wednesday designed to address the complexities of practicing facial plastic surgery in today's world. It is for those about to begin practice as well as those who are already in practice. We have never done anything like this and it should be very informative. Don't miss it; you can come and go from committee meetings.

Going forward, we will continue to evaluate and implement your feedback; keep them coming. We will work to make the programs as educational as possible while placing a high priority on your ROI for your time away from practice!

Meeting Site and Hotel Information

The meeting will be held at the Sheraton Grand Phoenix
340 North 3rd Street
Phoenix, AZ 85004
Reservations (866) 837-4213
<https://www.starwoodmeeting.com/Book/AAFPRSFOUNDATION>
Special AAFPRS rate through October 4, 2017: \$215

See page 18 for hotel information.

This preliminary program was updated on September 29, 2017. Check back for more updates.

SCHEDULE-AT-A-GLANCE

EDUCATIONAL SESSIONS

DAY 1, Thursday, October 26, 2017					
	Main Session	Breakout 1	Breakout 2	Breakout 3	Breakout 4
Morning	Rhinoplasty			*OFPSA	
Afternoon	Rhinoplasty	Aging Face	Facial Reconstruction	*Practice Management	Interesting Panels, Presentations, and Abstracts
DAY 2, Friday, October 27, 2017					
	Main Session	Breakout 1	Breakout 2	Breakout 3	Breakout 4
Morning	Aging Face			*OFPSA	
Afternoon	Aging Face	Rhinoplasty	Facial Reconstruction	*Practice Management	Interesting Panels, Presentations, and Abstracts
DAY 3, Saturday, October 28, 2017					
	Main Session	Breakout 1	Breakout 2	Breakout 3	Breakout 4
Morning	Minimally Invasive and Emerging Trends			*OFPSA	
Afternoon	Minimally Invasive and Emerging Trends	Rhinoplasty	Reconstruction: Microvascular Workshop	*Practice Management	Aging Face

*These sessions are not accredited for CME.

INVITED SPEAKERS

John Conley Lectureship

Kai Sternstein, JD, vice president of the AMA's Advocacy Resource Center, will address the membership on Thursday at 10:50am. She oversees the Advocacy Resource Center, staff attorneys' development, and execution of strategies for achieving AMA goals through state legislation and regulation. The Academy welcomes the opportunity to hear how the AMA is actively partnering with the AAFPRS and other specialty societies around important state and federal advocacy matters.



Jack Anderson Lectureship

Franklin Hill Perrell is a well known art historian, curator, and writer. His career at the Nassau County Museum of Art in Roslyn Harbor, New York has spanned over 20 years, culminating in the title of Chief Curator. Mr. Perrell will present exclusively for us, an extremely lively illustrated talk showing how fascination with enduring ideals of feminine beauty fueled the success of our era's most famous artists. Mr. Perrell will speak on Friday at 10:45am.



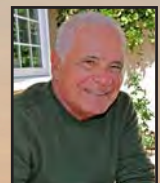
Women in Facial Plastic Surgery

The Academy is excited to have Jennifer Linder, MD, a board-certified dermatologist, as the Women in Facial Plastic Surgery luncheon guest speaker, Friday at 12:30 pm. She will discuss how she incorporated an industry leadership role into her clinical practice, her personal stories of overcoming professional hurdles, lessons learned throughout her career, and other helpful insights regarding achieving success as a woman in a male-dominated industry.



Gene Tardy Scholar

This year's Gene Tardy Scholar is Robert L. Simons, MD, from Miami Beach, FL. Do not miss his documentary video entitled, "Let's Do It: The Legacy of Robert L. Simons, MD and Facial Plastic Surgery" on Saturday at 12:05pm. The film provides Dr. Simons an opportunity to share and remember the many meaningful moments and people who have helped create our specialty. This is not to be missed.



1887 LUNCHEON

All 1887 members are invited to attend a luncheon on Saturday, October 28, 2017 from 12:45pm to 1:45pm. The lunch is our way of thanking you for your generosity this year. If you are not an 1887 member, it is not too late. Contact Karen Sloat at ksloat@aafprs.org.

ACADEMIC PRACTICE LUNCHEON

There will be a luncheon for Academic practitioners on Saturday, October 28, 2017 from 12:45pm to 1:45pm.

BREAKFAST SESSIONS

Breakfast will be offered daily from 6:30am to 7:30am in the Encanto Ballroom. There will be non-CME, industry-sponsored lectures occurring each day starting at 6:45am. All attendees are invited to attend. Refer to the daily schedule's social events for lecture titles and speakers.

BOARD AND COMMITTEE MEETINGS

If you are a member of an AAFPRS committee, please plan to come a day early to attend the meetings scheduled starting at 7:30am and ending at 3:30pm on Wednesday, October 25, 2017. Contact your staff liaison for the specific time of your committee meeting.

BUSINESS MEETING AND ELECTIONS

If you are a member of the AAFPRS, you are encouraged to attend the AAFPRS Business Meeting and elections on Saturday, October 28, 2017 at 11:45am.

EXHIBIT HALL PRESENTATIONS

There are non-CME sponsored presentations in the Exhibit Hall during breaks and lunches. Refer to the daily schedule's social events for speakers.

FELLOWSHIP DIRECTORS LUNCH

All AAFPRS Fellowship Directors are invited to attend a luncheon on Thursday, October 26, 2017 from 12:30pm to 1:30pm.

FOUNDERS CLUB DINNER

The Annual Founders Club Dinner will be held on Friday, October 27, 2017 from 7:00pm to 10:00pm. This is by invitation only and only those Founders Club members who have paid their 2017 dues will be invited to attend.

PAST PRESIDENTS DINNER

All AAFPRS past presidents are invited to attend the annual black tie dinner on Thursday, October 26, 2017 from 7:30pm to 10:00pm. This is by invitation only.

WELCOME RECEPTION

Please join your colleagues and visit our loyal exhibitors during the Welcome Reception in the Exhibit Hall from 5:30pm to 6:45pm on Thursday, October 26, 2017. Unregistered guests may purchase a ticket to attend the reception.

ACCREDITATION AND CREDIT DESIGNATION

The Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The AAFPRS Foundation designates this live activity for 25.5 *AMA PRA Category One Credits™*. Physicians should claim credit commensurate with the extent of their participation in the activity.

LEARNING OBJECTIVES

At the conclusion of the general sessions, participants should be able to:

1. Compare and contrast surgical techniques and approaches across the national and international spectrum of facial plastic and reconstructive surgery.
2. Review and apply state of the art decision making tools when addressing surgical and non surgical dilemmas in patient care.
3. Assess new techniques and technologies that could advance the surgical and non-surgical care of your patients.
4. Develop or improve management plan for your new or existing practice that enhances both patient care and practice productivity.
5. Consider new research questions and/or collaborations.
6. Identify, avoid and treat complications, when necessary.

TARGET AUDIENCE

The meeting is offered for continuing medical education of medical students, residents, fellows, and practicing physicians (MDs and DOs) in the field of facial plastic and reconstructive surgery. The program is for physicians with all levels of experience and covers aesthetic, reconstructive, and congenital issues relevant to this specialty.

WOMEN IN FACIAL PLASTIC SURGERY LUNCHEON

The Women in Facial Plastic Surgery are hosting a luncheon on Friday, October 27, 2017 from 12:30pm to 1:30pm. Our guest speaker is Jennifer Linder, MD, Chief Scientific Officer of PCA Skin. Everyone is invited to attend and there is no fee to attend; however registration is required.

YOUNG PHYSICIANS EVENT

(Non-CME event coordinated by the Young Physicians Committee and sponsored by Galderma) Friday, October 27, 2017 from 6:45pm to 8:45pm. GAIN Presents Technology Meets Technique. Learn about the latest next generation hyaluronic acid dermal fillers from the Restylane® Family. Everyone is invited to attend but registration is encouraged as space is limited.

PRE-MEETING SPECIAL PROGRAM: YOUNG PHYSICIANS FORUM*
WEDNESDAY, OCTOBER 25, 2017

Navigating the Business of Starting and Running a Practice (non-CME)

This is an interactive program designed to address the many issues encountered as one considers what type of practice to establish as well as issues that one faces after beginning practice. The program will have presentations, panel discussions, Q/A, and round table discussions. Speakers and panelists will come from several age categories so that a broad perspective and experience can be shared between all attending. The first portion of the program will center on decisions prior to beginning practice. The second portion will cover issues one faces after being in practice the first few years.

Meeting Director: Phillip R. Langsdon, MD
 Moderators: Sunny Park, MD; Taha Shipchandler, MD; David W. Rodwell III, MD; and Parker A. Velargo, MD

8:55am-9:00am Introductory Remarks
 Phillip R. Langsdon, MD

Considerations Before Starting

9:00am-9:10am How to Gain Influence in Your Academic or Employed Position
 Taha Z. Shipchandler, MD

9:10am-9:20am Why I Left a Solo Practice and Joined a Group
 Heather Waters, MD

9:20am-9:30am Dealing with "Trouble" and Contract Negotiation
 Ahmed Sufyan, MD

9:30am-9:40am What I've Learned from Working in a Multispecialty Group
 Joy Obokhare, MD

9:40am-9:50am My Experiences in the Biotech and Digital Health Industries
 Jeffrey Pollard, MD

9:50am-10:00am Working for Kaiser as a Facial Plastic Surgeon
 Frank Garritano, MD

10:00am-10:20am SAGE WISDOM PANEL: What the AAFPRS Can Do for You and Your Practice and What You Can Do for the Academy - It is a Two Way Conversation!
 Fred G. Fedok, MD; Ira D. Papel, MD; Robert M. Kellman, MD; and Edwin F. Williams, III, MD

Considerations As You Begin Practice

10:20am-10:30am The Logistics And Legality of Starting a Practice
 Kyle Yamamoto, MD

10:30am-10:40am How to Build Out Your Own Office
 Kristina Tansavatdi, MD

10:40am-10:50am Marketing: What Worked [and Didn't Work] for My First Few Years
 Angela Sturm, MD

10:50am-11:00am Locums Work & Tips to Fulfill the Surgical Requirement for Board Certification
 Haena Kim, MD

11:00am-11:10am Employees 101: How to Hire/Fire an Employee
 David Gilpin, MD

11:10am-11:25am Panel Discussion

11:25am-11:45am SAGE WISDOM PANEL: Academic vs Solo vs Group Practice -- Why and When
 Fred Fedok, MD

Lessons Learned from Private Practice
 Daniel E. Rousso, MD

11:45am-Noon Open Question Forum

Noon-1:00pm LUNCH

Practice Considerations

1:00pm-1:15pm Taking the Plunge: First Steps to Take when Creating a Practice
 Jordan Rihani, MD

1:15pm-1:25pm How to Obtain a Business Loan and Purchase Equipment
 David Rodwell, MD

1:25pm-1:40pm Commercial Real Estate 101
 Jordan Cain, MD

1:40pm-2:00pm PANEL: Pearls and Pitfalls of a Partnership, Group Practice, and Contract Negotiation
 Moderator: David Rodwell, MD
 Panelists: Parker Velargo, MD; Jordan Rihani, MD; Inessa Fishman, MD; David Gilpin, MD and Sean Weiss, MD

2:00pm-2:10pm RealSelf: The Ultimate Lead Generator
 Parker Velargo, MD

2:10pm-2:20pm Demystifying Malpractice and Medical Insurance
 Jordan Rihani, MD

2:20pm-2:30pm Where to Go and Who to Know: Growing Your Practice through Community Interaction
 Marshall Guy, MD

2:30pm-2:45pm EXPERIENCED ADVICE: Developing Referrals and Creating a Lasting Impact
 Edwin F. Williams, III, MD; Robert M. Kellman, MD; and Daniel E. Rousso, MD

2:45pm-3:20pm ROUNDTABLE: Self Care in the Early Years and Long Term Success
 Moderator: Marshall Guy, MD
 Panelists: Parker Velargo, MD; David Rodwell, MD; Inessa Fishman, MD; Sean Weiss, MD; Edwin F. Williams, III, MD; Robert M. Kellman, MD; and Daniel E. Rousso, MD

3:20pm-3:30pm Is an EMR for Me?
 Marshall Guy, MD

3:30pm-3:40pm Staying Afloat: Backup Options to Maintain Your Cash Flow and Limit Debt
 David Rodwell, MD

3:40pm-3:55pm Staff Management and Balancing the Books
 Sean Weiss, MD

3:55pm-4:10pm EXPERIENCED ADVICE: Motivating Staff and Dealing with Difficult Employees
 Edwin F. Williams, III, MD; Robert M. Kellman, MD; and Daniel E. Rousso, MD

4:10pm-4:25pm Multimedia and Social Media Solutions for the Growing Practice
 Parker Velargo, MD

4:25pm-4:55pm PANEL: Marketing on a Budget
 Panelists: Parker Velargo, MD; David Gilpin, MD; Inessa Fishman, MD; Sean Weiss, MD; and Marshall Guy, MD

Moderator: Inessa Fishman, MD

4:55pm-5:10pm Dealing with Difficult Patients in Your First Years Out
 Inessa Fishman, MD

5:10pm-5:25pm EXPERIENCED ADVICE: Lessons Learned from Difficult Patients
 Edwin F. Williams, III, MD; Robert M. Kellman, MD; and Daniel E. Rousso, MD

5:25pm-5:45pm PANEL: Devices: What I Started With, What I Have Now, What's Next
 Moderator: Parker Velargo, MD
 Jordan Rihani, MD; David Rodwell, MD; Marshall Guy, MD; and Sean Weiss, MD

***This session is not accredited for CME.
 There is no charge for AAFPRS members to attend this session, but registration is required. See page 20.**

6:30am-7:30am Breakfast in Encanto Ballroom
 6:45am-7:30am Satellite Breakfast Symposium
 (see page 10, non-CME sponsored event)

Morning MAIN SESSION: RHINOPLASTY

7:20am-7:30am Welcome Address and Learning Objectives for Meeting
 Louis M. DeJoseph, MD, and
 Jaimie DeRosa, MD, Co-chairs

Innovations in Rhinoplasty

Moderator: Stephen W. Perkins, MD

7:30am-7:45am Using the Evidence to Achieve Optimal Results in Rhinoplasty
 Lisa E. Ishii, MD

7:45am-8:00am Pioneers and Frontiers of Rhinoplasty Techniques and Technologies
 Srinivasa Rao-Merugumala, MD

8:00am-8:15am Surgical and Non-Surgical Techniques for Managing the Thick Skinned Acne-Prone Patient
 Roxanna Cobo, MD

8:15am-8:30am Tip Projection-The Nose is not Just a Triangle
 Grant S. Hamilton, MD

8:30am-8:45am Nasal Surgery in the Younger Population
 Deborah Watson, MD

8:45am-9:00am Obtaining Precision in Visual Outcome Assessment for Rhinoplasty - Revisiting Photography
 Prabhat Bhama, MD

9:00am-9:15am Nasal Base Modification in Rhinoplasty
 Stephen Weber, MD

9:15am-9:30am Partial Costal Cartilage Harvest for Rhinoplasty
 Rui Xavier, MD

9:30am-9:45am Reconstruction of Severe Nasal Saddle Deformities Using a Single Cartilaginous L-Strut/Dorsal Graft, Fashioned from Costal Cartilage
 Mark Armeni, MD

9:45am-10:00am "Mini-Incision" Rhinoplasty: A New Approach Using Tiny Incisions and Minimal Dissection
 Nabil Fanous, MD

10:00am-10:30am Break in the Exhibit Hall

10:30am-10:40am Message to Membership
 Steve Jurich, Executive Vice President

10:40am-10:50am Outgoing President's Address
 Fred G. Fedok, MD

10:50am-11:15am John Conley Lectureship
 Kai Sternstein, JD

Challenging Case Panel

Moderator: Richard E. Davis, MD

11:15am-11:30am Rhinoplasty the Thin Skinned Patient
 Ivan Wayne, MD

11:30am-11:50am Challenging Nasal Tips
 Mark M. Beaty, MD

11:50am-12:10pm Cocaine Nose Deformity
 Dean M. Toriumi, MD

12:10pm-12:30pm Moderator's Own Challenging Case

12:30pm-1:45pm Lunch in the Exhibit Hall

Afternoon MAIN SESSION: RHINOPLASTY

Moderator: Cemal Cingi, MD

Nasal Reconstruction

1:45pm-2:00pm Design Strategies for Reconstruction of Nasal Defects
 William W. Shockley, MD

2:00pm-2:15pm Functional Reconstruction of Nasal Mohs Defects
 Waleed Ezzat, MD

2:15pm-2:30pm Improving Nasal Reconstruction Results with the Modified Subunit Principle and Three-Stage Flaps
 Kevin Shumrick, MD

2:30pm-2:45pm Nasal Reconstruction after Mohs Surgery
 Jeffrey Moyer, MD

2:45pm-3:30pm Modern Nasal Reconstruction of Complex Defects
 Fred Menick, MD

3:30pm-4:00pm Break in the Exhibit Hall

Form and Function in Rhinoplasty

4:00pm-4:10pm Structural Enhancement Rhinoplasty-- Architecture into Art
 Benjamin C. Marcus, MD

4:10pm-4:20pm Does the Nose Have a Function Beyond Breathing?
 Jaimie DeRosa, MD

4:20pm-4:30pm Advanced Concepts in Nasal Valve Surgery: Beyond Spreader & Batten Grafts
 Minas Constantinides, MD

4:30pm-4:40pm The Use of PROMS, Objective Measures (NIF), and a Standard Nasal Exam to Monitor Your Outcomes
 Robin Lindsay, MD

Ethnic Rhinoplasty

4:40pm-4:48pm Ethnic Rhinoplasty: Is it all Really Just the Same?
 Jamil Asaria, MD

4:48pm-4:56pm A Simplified Approach to the Middle Eastern Rhinoplasty
 Robert Deeb, MD & Lamont Jones, MD

4:56pm-5:04pm Providing Structure and Shape in Middle Eastern Rhinoplasty Dorsal Augmentation
 GianCarlo Zuliani, MD

5:04pm-5:12pm Local Steroid Injection after Rhinoplasty in the Thick Skin Patient
 Alireza Mesbahi, MD

5:12pm-5:20pm Mediterranean Rhinoplasty
 Cemal Cingi, MD

5:20pm-5:28pm Concepts, Analysis and Techniques in African American Rhinoplasty
 Ife Sofola, MD

5:28pm-5:30pm Moderator Commentary

Afternoon BREAKOUT 1: AGING FACE

Moderator: Theda C. Kontis, MD

Management of the Upper 1/3 of the Face

- 1:45pm-2:00pm A Segmental Approach to Endoscopic Browlifts
Sean M. Freeman, MD
- 2:00pm-2:15pm Procerus and Corrugator Myectomy in Brow Lift
Sidney Starkman, MD
- 2:15pm-2:30pm Effective Brow Lifting
Jeffrey J. Joseph, MD
- 2:30pm-2:45pm Closed Browlift-Variou Fixation Techniques Available And My Preference
Corey S. Maas, MD
- 2:45pm-3:00pm 10 Tips for Successful Brow Lifting: How I Do It
Ryan N. Heffelfinger, MD
- 3:00pm-3:15pm The "0.0.3" Forehead Lift: A New Approach using only Three 1.2cm Incisions, No Endoscope and No Muscle Resection
Nabil E. Fanous, MD
- 3:15pm-3:30pm Hairline Lowering, Eyebrow, Eyelash Transplants
Anthony Bared, MD
- 3:30pm-4:00pm Break in Exhibit Hall
- 4:00pm-4:15pm Optimizing Periorbital Rejuvenation with Volume Restoration: Fat Grafting and HA Injectables
Alexander S. Donath, MD
- 4:15pm-4:30pm Acellular Dermal Grafts for Tear Trough Deformity in Revision Lower Blepharoplasty
Angela Sturm, MD
- 4:30pm-4:45pm Ptosis Repair and Its Role in Cosmetic Eyelid Surgery
Kaete Archer, MD
- 4:45pm-5:00pm Cosmetic and Reconstructive Surgery of the Upper Eyelid for the Facial Plastic Surgeon
J. Madison Clark, MD
- 5:00pm-5:30pm Panel on Challenges of the Upper Face
Moderator: Daniel E. Rousso, MD
Panelists: Edwin F. Williams, III, MD; William H. Truswell, MD; and Ira D. Papel, MD

Afternoon BREAKOUT 2: FACIAL RECONSTRUCTION

Moderator: Laura Hetzler, MD

Congenital Deformity Reconstruction

- 1:45pm-1:55pm Congenital Ear Anomalies and Microtia: Spectrum of Treatment Options
Joseph Rousso, MD
- 1:55pm-2:05pm When to Cut Bone: A Facial Plastic Surgeon's Approach to Skeletal Surgery
Jose E. Barrera, MD
- 2:05pm-2:15pm Advances in Craniosynostosis Management
Sherard A. Tatum, III, MD
- 2:15pm-2:25pm Keys to Optimizing Surgical Results in the Unilateral and Bilateral Cleft Lip Repair
Joseph Rousso, MD
- 2:25pm-2:35pm Comparison of 2 Cleft Lip Repairs: The Millard Rotation--Advancement and the Fisher Subunit Approach
Krishna Patel, MD
- 2:35pm-2:45pm Using the IDEA Principles for Secondary Cleft Lip and Nasal Treatment
Travis Tollefson, MD

Vascular Malformations/Hemangiomas

- 2:45pm-2:56pm Portwine Stains: Evaluation and Management
Tara Brennan, MD
- 2:56pm-3:07pm Utility of Nd:YAG Laser for Vascular Malformations
Wm. Russell Ries, MD
- 3:07pm-3:18pm Surgical Management of Venous and Lymphatic Malformations
Teresa M. O, MD
- 3:18pm-3:30pm Management of Hemangiomas and Arteriovenous Malformations
Milton Waner, MD
- 3:30pm-4:00pm Break in the Exhibit Hall

Facial Reconstruction

- Commentator: Fred Menick, MD
- 4:00pm-4:09pm Multidisciplinary Approaches to Facial Reconstruction
Anita Konka, MD
- 4:09pm-4:12pm Comments by Dr. Menick
- 4:12pm- 4:21pm Skin Cancer Update for the Facial Plastic Surgeon
Joshua Rosenberg, MD
- 4:21pm-4:24pm Comments by Dr. Menick
- 4:24pm- 4:33pm The Use of Cosmetic Injectables for Reconstruction
Sofia Lyford-Pike, MD
- 4:33pm- 4:36pm Comments by Dr. Menick
- 4:36pm-4:45pm Ectropion Repair After Mohs Reconstruction
Anita Sethna, MD
- 4:45pm-4:48pm Comments by Dr. Menick
- 4:48pm-4:57pm Updates in Melanoma Management: An Evidence-Based Approach
Shaun Desai, MD & Chaz Stucken, MD
- 4:57pm-5:00pm Comments by Dr. Menick
- 5:00pm-5:09pm Scalp Reconstruction
J. Randall Jordan, MD
- 5:09pm- 5:12pm Comments by Dr. Menick
- 5:12pm-5:21pm Lip Reconstruction of Skin Cancer Defects
Simon Madorsky, MD
- 5:21pm-5:30pm Comments by Dr. Menick



Afternoon BREAKOUT 3: PRACTICE MANAGEMENT*

1:25pm-1:30pm Welcome and Introduction
Candace Crowe

Personnel

Moderator: Bill Fukui

- 1:30pm-1:45pm The First Hour of Every Day and Other Morning Rituals
Candace Crowe
- 1:45pm-2:00pm Plugging the Leaks in Your Practice
Ron Hartley
- 2:00pm-2:15pm How the Attitude of Your Staff can Impact Your Bottomline
JuliAnn Y, Geldner, JD, LLM
- 2:15pm-2:30pm Staff Motivation and Performance Reviews
Ron Hartley
- 2:30pm-2:45pm Staffing, Open Houses, Patient/staff Loyal Relationships
Eileen Slutsky, RN, BSN
- 2:45pm-3:00pm A PCC's Perspective: The Art of the Up Sell Without Outright Suggesting Them
Julie E. Sharp
- 3:00pm-3:15pm How to Set-up a Photo/Video "Booth" in Your Practice
Steve Schadt
- 3:15pm-3:30pm Panel: There Are No Dumb Questions: Q&A with the Pros
Bill Fukui; Candace Crowe JuliAnn Geldner; Ron Hartley; Julie Sharp; and Eileen Slutsky
- 3:30pm-4:00pm Break in the Exhibit Hall

Marketing/Financial/Legal

Moderator: Ron Hartley

- 4:00pm-4:15pm Wait Time. Opportunity Lost or Gained?
Tim Crowe
- 4:15pm-4:30pm How to Increase Your Revenue by 50%
Tara Leifer
- 4:30pm-4:45pm Grassroots Marketing, Creating an Environment that Makes Patients Excited to Return
Eileen Slutsky, RN, BSN
- 4:45pm-5:00pm Last Week, 13,000 New Aesthetic Competitors Opened Their Doors
Dana Fox
- 5:00pm-5:15pm How to Quit Worrying About Money for Employers and Employees Alike
Jason O'Dell, MS, CWM
- 5:15pm-5:30pm Tips to Avoid Medical Malpractice Claims
JuliAnn Y, Geldner, JD, LLM
- 5:30pm-5:45pm Tips to Maximize Your Marketing Budget
Candace Crowe
- 5:45pm-6:00pm Panel: There Are No Dumb Questions: Q&A with the Pros
Tim Crowe; Tara Leifer; Steve Schadt; Dana Fox; Jason O'Dell; JuliAnn Geldner; and Candace Crowe

Afternoon BREAKOUT 4: INTERESTING PANELS, PRESENTATIONS AND ABSTRACTS

Moderator: J. Kevin Duplechain MD

- 1:45pm-2:30pm PANEL: Ethical and Legal Dilemmas
John S. Rhee, MD; J. Madison Clark, MD; G. Richard Holt, MD; William W. Shockley, MD; Robert M. Kellman, MD; and Peter A. Adamson, MD

Oral Paper Presentations

- 2:20pm-2:35pm Masseteric Nerve Transfer for Facial Nerve Paralysis: A Systematic Review
Alex W. Murphey, MD
- 2:35pm-2:40pm Youtube and Rhytidectomy: An Analysis of the Videos Available Online
Amar Gupta, MD
- 2:40pm-2:45pm Feasibility of Head and Neck Free Tissue Transfer in A Patient with Polycythemia Vera and Internal Jugular Vein Thrombus
Brandon Esianor, MD, BS
- 2:45pm-2:50pm Utilization of Hydroxyapatite for Non-Cosmetic Facial Volume Restoration
Brittany E. Howard, MD
- 2:50pm-2:55pm Auricular Reconstruction of Mohs' Defects: A Proposed Algorithm Based on Defect Size and Location
Clara M. Olcott, MD
- 2:55pm-3:00pm Repair of Mandibular Angle Fractures: An Analysis of Complications and Re-operations
Collin Chen, MD
- 3:00pm-3:05pm Novel Technique in Cranioplasty Using a Mixture of Biologic and Non-Biologic Agents
Demetri Arnaoutakis, MD
- 3:05pm-3:10pm Medical Malpractice and Facial Plastic Surgery
Mike Carron, MD
- 3:10pm-3:15pm Social Isolation and Quality of Life in Patients with Facial Paralysis
Jason C. Nellis, MD
- 3:15pm-3:20pm Exceptional Reliability of Radial Forearm Free Flaps for Reconstruction of Defects in the Head and Neck
Jordan P. Sand, MD
- 3:20pm-3:25pm A Novel Therapeutic Ultrasound Facial Festoon Treatment
Robert Troell, MD
- 3:25pm-3:30pm Treatment of Glabellar Frown Lines Using Wire Subcision and Superficial Musculoaponeurotic System (SMAS) Tissue Graft
Katsiaryna Bailor, MD
- 3:30pm-4:00pm Break in the Exhibit Hall

*These sessions are not accredited for CME.

Continued..

Continuation of Breakout 4...

Abstract Presentations

- 4:00pm-4:05pm DWP-450, Purified Botulinum Toxin Type A, For the Treatment of Moderate-to-Severe Glabellar Lines in Adult Subjects: Results from a Multi-Center, Open Label, Repeat Dose, Long Term Exposure, Year Long Phase II Safety Study
John H. Joseph, MD
- 4:05pm-4:10pm The Grecian Urn Cervicomentoplasty
John Ferguson, MD
- 4:10pm-4:15pm Treatment of the Aging Anterior Neck: An Algorithmic Approach
Jae Kim, MD
- 4:15pm-4:20pm A Clinical Retrospective Study Comparing Two Face Lifts: A Novel Short Scar Rhytidectomy (Micro-Mini Lift) to a Traditional Lower Face/Neck Rhytidectomy in a Single Author's Practice
David Hohuan, MD/MPH
- 4:20pm-4:25pm Cephalic Rotation and Deprojection of the Nasal Tip Without the Use of the Tongue-and-Groove Technique
Nathan Johnson, MD
- 4:25pm-4:30pm Reasoned Opioid Use After Rhinoplasty
Sagar Patel, MD
- 4:30pm-4:40pm Efficacy and Safety of Artiss Fibrin Tissue Sealant Use in Rhytidectomy: A Review of 120 Cases
Kyle Yamamoto, MD
- 4:40pm-4:50pm Botulinum Toxin Dosing: We've been Doing it Wrong for 30- years!
John Joseph, MD
- 4:50pm-5:00pm Injectable Fillers: A Comprehensive Evaluation of Adverse Events
Hani Rayess, MD
- 5:00pm-5:10pm Venous Thromboembolism in Nonmelanomatous Skin Cancer
Shannon F. Rudy, MD
- 5:10pm-5:20pm Revision Rhinoplasty: Reconstructing the Collapsed Middle Third
Jamil Asaria, MD
- 5:20pm-5:30pm Management of the Malpositioned Lower Lateral Cartilages
Rami Batniji, MD
- 5:30pm-5:40pm Facial Reanimation: The Johns Hopkins Facial Plastics Approach
Shaun Desai, MD; Patrick J. Byrne, MD; Kofi Boahene, MD, and Lisa E. Ishii, MD
- 5:40pm-5:50pm Addressing the Complicated Saddle Nose Deformity
Waleed Ezzat, MD
- 5:50pm-6:00pm How to Use Costal Cartilage Wisely in Rhinoplasty
Yong-Ju Jang, MD

CME EVENING EVENT: INJECTION COURSE

6:45pm-8:45pm, Camelback Room

Moderator: Sam M. Lam, MD

Description: Non-surgical and minimally invasive rejuvenation has become a critical component to a facial plastic surgeon's practice today. Advanced techniques and philosophies flourish in today's competitive landscape. Use of cannulas, periorbital filling, understanding the importance of outer facial collapse are some of the advanced topics that will be discussed and demonstrated in this live injection workshop. In addition, there has been a re-emergence of thread-based lifting methods that offer an alternative to surgical lifting. This procedure will also be demonstrated. You should not miss this multi-specialty seminar that will transform your clinical practice.

6:45-7:00 pm Introduction Sam Lam

7:00-7:20 pm Live Injection Todd Hobgood MD

7:20-7:40 pm Live Injection Jody Comstock MD

7:40-8:00 pm Live Injection Ron Caniglia MD

8:00-8:20 pm Live Injection Miriam Cummings MD

8:20-8:45 pm Live Insta-Lift Demonstration Jason Bloom MD and Brian Gawley, MD

THURSDAY EVENTS AND SOCIALS

SATELLITE BREAKFAST SYMPOSIUM

6:45am-7:30am, Encanto Ballroom

"Advanced Techniques for Lateral Wall Stabilization"

Sam P. Most, MD

Sponsored by Spirox

(This activity is not an official part of the AAFPRS CME program.)

PRESENTATION STAGE IN THE EXHIBIT HALL

"The Phoenix CO2 Laser--Fractional Resurfacing for the Face, Hands and Women's Health"

Mark Beaty, MD and Laura Beaty, MD (Morning Break)

"The Spectrum Multi-Platform Laser--An Affordable Solution for Increasing Practice Revenue"

Fred G. Fedok, MD (Lunch Break)

"The PinXel Micro-Needling System--How to Tighten Loose Skin"

Mark Beaty, MD (Afternoon Break)

Sponsored by Rohrer Aesthetics, LLC

(This activity is not an official part of the AAFPRS CME program.)

FELLOWSHIP DIRECTORS LUNCH

All AAFPRS fellowship directors are invited to attend this luncheon from 12:30pm to 1:30pm.

WELCOME RECEPTION

All attendees are invited to the Welcome Reception to be held in the Exhibit Hall from 5:30pm to 6:45pm.

PAST PRESIDENTS DINNER

The annual black tie dinner for all past presidents will take place from 7:30pm to 10:00pm. By invitation only.

6:30am-7:30am Breakfast in Encanto Ballroom
 6:45am-7:30am Satellite Breakfast Symposium
 (see page 14, non-CME sponsored event)

7:20am-7:30am FACE TO FACE:
 Awaken Your Membership Benefits!
 Manoj Abraham, MD

Morning MAIN SESSION: AGING FACE

Management of the Periorbital Area

Moderator: Jonathan M. Sykes, MD
 7:30am-7:45am Mastering the Lid Cheek Junction
 Including Festoons
 Richard D. Gentile, MD
 7:45am-8:00am Endoscopic Mid-Face Lifting, How I do it
 Mike Carron, MD
 8:00am-8:15am SOOF Lift Blepharoplasty: The Gold
 Standard
 M. Sean Freeman, MD
 8:15am-8:30am Simple Method for Tightening the Canthus
 Jeffrey Joseph, MD
 8:30am-8:45am Advanced Techniques in Volumizing
 Upper and Lower Blepharoplasty to
 Prevent Skeltonized Post-Surgical Eyelids
 Andrew A. Jacono, MD
 8:45am-9:00am Asian Eyelid Surgery
 Kun Kim, MD
 Periorbital Area
 Chase Lay, MD
 9:00am-9:15am Fat Transfer to the Eyelids and
 Periorbital Area
 Chase Lay, MD
 9:15m-9:30am The Lower Eyelid: Anatomic
 Considerations and Treatment Strategies
 Matt Kienstra, MD
 9:30am-10:00am Debate: Controversy in Blepharoplasty :
 Skin, Fat and Tear Troughs
 Moderator: Minas Constantinides, MD
 Panelists: Corey S. Mass, MD, Edwin F.
 Williams, III, MD; and Johnathan M.
 Sykes, MD

10:00am-10:30am Break in the Exhibit Hall

10:30am-10:45am ABFPRS Awards
 10:45am-11:10am Jack Anderson Lectureship
 Perpetual Beauty
 Franklin Hill Perrell

Surgical Techniques and Approaches to Lateral Face and Jawline

Moderator: Vito C. Quatela, MD
 11:15am-11:30am The Evolution of Face Lifting Techniques
 Jill Hessler, MD
 11:30am-11:45am The SMAS--Deep Plane or No Plane:
 Choosing an Optimal Technique for Your
 Patient
 Fred G. Fedok, MD
 11:45am-12:00pm Facelift: Avoiding Pitfalls and Maximizing
 Results--Helpful Tips for an Emergent
 Facial Plastic Surgeon
 Konstantin Vasyukevich, MD
 12:00pm-12:15pm My First 150 Facelifts as a Young
 Surgeon: What I have Learned
 Danny Soares, MD
 12:15pm-12:30pm Extended Deep Plane Rhytidectomy:
 Incorporating Facial Ligament Release to
 Maximize Midface and Neck Rejuvenation
 Andrew A. Jacono, MD
 12:30pm-1:45pm Lunch in the Exhibit Hall

Afternoon MAIN SESSION: AGING FACE

Management of the Neck

Moderator: Neal Gordon, MD
 1:45pm-2:00pm Submental and Neck Tuck Ups After
 Facelift: Management, Expectations, How
 I Do It
 Stephen W. Perkins, MD
 2:00pm-2:15pm Neck Lifting; Managing the Platysma
 Deirdre Leake, MD
 2:15pm-2:30pm Analysis of Cervical Angle Improvement
 with Submental Muscular Medialization
 and Suspension
 Phillip R. Langsdon, MD
 2:30pm-2:45pm The Answer to the Difficult Lower Neck
 Harry Mittelman, MD
 2:45pm-3:00pm A Graduated Approach to the Neck
 Rami Batniji, MD
 3:00pm-3:15pm Options for Treating the Heavy Neck,
 from Office Procedure to Surgery
 Mark M. Beaty, MD
 3:15pm-3:30pm Adding Submandibular Gland Reduction
 to Neck Lifting
 Kevin Duplechain, MD
 3:30pm-3:50pm Panel Challenges in Neck Lifting
 Moderator: Edward Buckingham, MD
 Panelists: Vito C. Quatela, MD; Neal
 Gordon, MD; and Mark Hamilton, MD
 3:50pm-4:30pm Break in the Exhibit Hall

Otoplasty, Facial implants and Volume, Fat, Complications of Facial Rejuvenation

Moderator: Harry Mittelman, MD
 4:30pm-5:00pm Advances in Facial Reshaping Implants
 Harry Mittelman, MD
 5:00pm-5:15pm Compare Three Permanent Facial Volume
 Therapeutic Options: Silastic Implants, Fat
 Transfer and Polymethyl Methacrylate
 Microspheres in Collagen
 Robert Troell, MD
 5:15pm-5:30pm Evolution of Surgical Lip Augmentation--
 Options and Results
 Catherine Winslow, MD
 5:30pm-5:45pm Otoplasty Video and Pearls
 Stephen W. Perkins, MD
 5:45pm-6:00pm Transoral Buccal Fat excision in Office.
 How I do It and Why
 Jeannie Chung, MD
 6:00pm-6:15pm Comprehensive Examination of Facial Fat
 Processing and Purification Methods
 Robert Troell, MD
 6:15pm-6:30pm Management Common Complications in
 Face Lifting Panel
 Moderator: Danny Soares, MD
 Panelists: Anthony P. Sclafani, MD; David
 Holcomb, MD; and Gregory S. Keller, MD

Afternoon BREAKOUT 1: RHINOPLASTY

Moderator: Sang Kim, MD

Mastering the Crooked Nose

- 1:45pm- 1:55pm Seven Critical Steps for the Twisted Nose
Benjamin C. Marcus, MD
- 1:55pm-2:05pm Correcting the Deviated Bony Dorsum
Ivan Wayne, MD
- 2:05pm-2:15pm Intermediate (Double) Osteotomy:
Indications, Technique
Alireza Mesbahi, MD
- 2:15pm-2:25pm Using a PDS Plate to Correct a C-Shaped
Nasal Deformity
Robin Lindsay, MD
- 2:25pm-2:35pm Correction of the Deviated, Twisted Nose
Jonathan M. Sykes, MD
- 2:35pm-2:45pm Management of the Persistent Post-
Operative Nasal Deviation
Sapna Patel, MD

Correcting the Complex Septal Deformity

- 2:45pm-2:55pm The Near-Perfect Septal Perforation Repair
Geoffrey Ferril, MD
- 2:55pm-3:05pm Modified Extracorporeal Septoplasty for
Correction of Deformed Noses
Yong-Ju Jang, MD
- 3:05pm-3:15pm Management of the Deviated Caudal End
Sidney Starkman, MD
- 3:15pm 3:25pm How the Orientation of The Premaxilla
Causes Nasal and Septal Deformity and
Predisposes to Sleep Disorders
Howard Stupak, MD
- 3:25pm-3:35pm Difficult Septums, Caudal Deviations and
Recurvatures
Anita Sethna, MD
- 3:35pm-3:45pm Septal Crossbar Technique for Correcting
the Deviated Septum
Yael Halaas, MD
- 3:45pm-4:30pm Break in the Exhibit Hall

Rhinoplasty Complications Panel

- Moderator: Dean M. Toriumi, MD
- 4:30pm-4:40pm Asian Rhinoplasty
Chase Lay, MD
- 4:40pm-4:50pm Ugly Scarring after Alar Surgery
Alireza Mesbahi, MD
- 4:50pm-5:00pm Managing the Challenging Skin Envelope
Richard D. Zeph, MD
- 5:00pm -5:30pm Moderator's Own Case

Secondary Rhinoplasty

- Moderator: Peter A. Adamson, MD
- 5:30pm-5:42pm Aesthetic Revision of the Over-resected
Nose
David W. Kim, MD
- 5:42pm-5:54pm Importance of the Septum in Revision
Rhinoplasty
Oren Friedman, MD
- 5:54pm-6:06pm Secondary Rhinoplasty; Philosophy,
Psychology, and Cartilage Grafts
Norman J. Pastorek, MD
- 6:06pm-6:18pm Revision Rhinoplasty: The Over-Resected
Nose
Sam P. Most, MD
- 6:18pm- 6:30pm Moderator Commentary and Questions

Afternoon BREAKOUT 2: FACIAL RECONSTRUCTION

Moderator: Rod Rezzae, MD

Facial Trauma

- 1:45pm-2:00pm Essential Grafting in the Traumatized Nose
Fred G. Fedok, MD
- 2:00pm-2:15pm Contemporary Approach to Orbital
Fractures
Clinton Humphrey
- 2:15pm- 2:30pm Endoscopic DCR using Transillumination
Rick Jaggi, MD
- 2:30pm-2:45pm Latest Thoughts on Mandible Fracture
Repair
Robert M. Kellman, MD
- 2:45pm-3:00pm Management of ZMC Fractures with
Orbital Rim Involvement via Single Buccal
Incision
Jewel Greywoode, MD
- 3:00pm-3:30pm Presentation of Several Cases for Panel
Krishna Patel, MD

3:45pm-4:30pm Break in the Exhibit Hall

Facial Reanimation

- Moderator: Tessa A. Hadlock, MD
- 4:30pm-4:45pm Facial Nerve Assessments and Outcomes
Tessa A. Hadlock, MD
- 4:45pm-5:00pm Advances in Acute Facial Paralysis
Management
Carolyn Banks, MD
- 5:00pm-5:15pm Innovations in Free Gracilis Transfer
Nate Jowett, MD
- 5:15pm-5:30pm Layperson Perceptions of Facial Paralysis
Sofia Lyford-Pike, MD
- 5:30pm-5:45pm Management of Lower Facial Synkinesis
Babak Azizzadeh, MD
- 5:45pm-6:00pm Combining Scientifically Driven
Approaches with Aesthetic Principles to
Optimize Facial Paralysis Outcomes
Shai Rozen, MD
- 6:00pm-6:30pm Facial Nerve Panel
Tessa A. Hadlock, MD



Afternoon BREAKOUT 3: PRACTICE MANAGEMENT*

Marketing, Design and Branding

Moderator: Peter Houtz

- 1:30pm-1:45pm Starting from Scratch - Keeping the Patient Happy
Kelly Lance MSN, APRN
- 1:45pm-2:00pm Brand Marketing Your Cosmetic Practice: Why and How
Bill Fukui
- 2:00pm-2:15pm Mary Poppins Bag of Tricks
JuliAnn Y, Geldner, JD, LLM
- 2:15pm-2:30pm Are We Really Salespeople?
J. Kevin Duplechain, MD
- 2:30pm-2:45pm DIY Front Office Team: Basic Video, Design & Social Media Marketing
Ryan Miller
- 2:45pm-3:00pm Story Driven Marketing, the Value of REAL Patient Stories
Steve Schadt
- 3:00pm-3:15pm How to Successfully Incorporate Hot New Treatment Trends Into Your Practice,
Dana Fox
- 3:15pm-3:30pm How to Host Events with "Standing Room Only" and "Off-the-Charts-Sales"
Tamara Vileta
- 3:30pm-3:45pm Panel: There Are No Dumb Questions: Q&A with the Pros
Peter Houtz; Tamara Vileta; Bill Fukui; JuliAnn Geldner; J. Kevin Duplechain, MD; Ryan Miller; Steve Schadt; and Dana Fox
- 3:45pm-4:15pm Break in the Exhibit Hall

PR, Social, Reviews, Email, Paid Search, Others

Moderator: Robert Baxter

- 4:15pm-4:30pm How to Earn Successful Media Coverage in 2017 and Beyond
Denise Mann
- 4:30pm-4:45pm Is Your Social Media Marketing Working? Are you sure?
Ryan Miller
- 4:45pm-5:00pm Junk versus Jewell. Email Marketing Best Practices
Tim Crowe
- 5:00pm-5:15pm How to Earn Successful Media Coverage in 2017 and Beyond
Denise Mann
- 5:15pm-5:30pm Unfair Advantage; Paid Search Ads + Social Media
Timour Haider
- 5:30pm-5:45pm Panel: There Are No Dumb Questions: Q&A with the Pros
Panelists: J. Kevin Duplechain, MD; Denise Mann; Ryan Miller; Tim Crowe; and Timour Haider
- 5:45pm-6:15pm Up Close and Personal With the Business Faculty. This is an opportunity for all to mix and mingle, to ask questions and get to know the speakers on a personal level.

Afternoon BREAKOUT 4: INTERESTING PANELS, PRESENTATIONS AND ABSTRACTS

Moderator: Cooper Scurry, MD

- 1:45pm-2:30pm PANEL: Global Surgery Initiatives: How to Quantitate the Data/Results from Global Surgery
Tessa Hadlock, MD; Blake Aikaire, MD; Vito C. Quatela, MD; Mark Shrime, MD; Travis Tollefson, MD; Dave Shaye, MD; and Sapna Patel, MD
- 2:40pm-2:50pm JAMA Facial Plastic Surgery Annual Most Influential Articles
John S. Rhee, MD

Oral Paper Presentations

- 2:50pm-2:55pm A Simple Cost-Effective Method for Photocephalometry
Jeffrey T. Gu, MD
- 2:55pm-3:00pm Characterizing Treatment Pathways following Isolated Nasal Fracture: A Population-Based Assessment
Kevin Li, MD
- 3:00pm-3:05pm Improving Results in Primary and Revision Open Rhinoplasty: A Protocol for the Treatment of the Compromised Skin and Soft Tissue Envelope
Leslie E. Irvin, MD
- 3:05pm-3:10pm Surgical Closure of Nasal Septal Perforation: A Study of 113 Patients and Literature Review
Mahmoud Daoud, MD
- 3:10pm-3:15pm Current Trends in Management of Submental Liposis
Russel W.H. Kridel, MD and Sagar Patel, MD
- 3:15pm-3:20pm Hybrid Cartilage-Modifying Otoplasty Technique and Outcomes
Lauren B. Moneta, MD and Jeffrey D. Markey, MD
- 3:20pm-3:25pm Efficacy and Safety of Titanium Miniplates in Septorhinoplasty
Paul Mittermiller, MD
- 3:30pm-3:35pm Efficacy of Postoperative Intranasal Airway in Rhinoplasty
Prem B. Tripathi, MD
- 3:35pm- 3:40pm The Halfway Turn-in-Flap: More Options for the Lateral Crus
Alexander Berghaus, MD
- 3:40pm-3:45pm Surgical Management of Different Degree of Droopy Noses
Sameer Bafaqeeh, MD
- 3:45pm-3:50pm Treatment of the Lateral Nasal Wall with an Absorbable Implant in Patients with Nasal Valve Collapse: 24 Month Follow-Up
Marion San Nicoló, MD
- 3:50pm-4:30pm Break in the Exhibit Hall

*These sessions are not accredited for CME.

Continued ...

Continuation of Breakout 4...

- 4:30pm-4:40pm Focusing on Depth: A Key Factor in Nasal Skin Cancer Reconstruction
Amar Suryadevara, MD
- 4:40pm-4:50pm Experience in Avoiding and Managing Rhinoplasty complications
Sameer Bafaqeeh, MD
- 4:50pm-5:00pm Tailor made Nasal Valve Repair: One Graft Doesn't Fit All
Christian Stallworth, MD
- 5:00pm-5:10pm Pocket Spreader Grafts: A Useful Tool in Rhinoplasty
Amar Suryadevara, MD

Abstract Presentations

- 5:10pm-5:15pm Nasal Valve Surgery: Trends in Ambulatory Surgery Centers from 2008 to 2013
Aaron Smith, MD
- 5:15pm-5:20pm Assessment of Nasal Valve Suture Stabilization to the Piriform Crest in the Management of Internal Nasal Valve Collapse
Amani Obeid, MD
- 5:20pm-5:25pm Radiographic Analysis of Nasal Septal Deformities
Ari Hyman, MD
- 5:25pm-5:30pm Management of Concave Lateral Crura Deformity: Stable Reconstruction with the Butterfly Graft
Brittany Howard, MD
- 5:30pm-5:35pm The M-plasty Technique for Correction of Internal Valve Obstruction: Objective Assessment of Functional and Aesthetic Outcomes
Garrett Locketz, MD
- 5:35pm-5:40pm Lateral Absorbable Nasal Implant
Nathan Nachlas, MD
- 5:40pm-5:45pm The Effect of Increasing Nasal Tip Projection on Lip Position and its Clinical Significance
Eric Cerrati, MD
- 5:45pm-5:50pm TBD
- 5:50pm-5:55pm Use of Tissue Expander for Reconstruction of Saddle Nose Deformity
Erin Ostby, MD
- 5:55pm-6:00pm Reconstruction of the Radical Parotidectomy Defect
Rahul Seth, MD
- 6:00pm-6:05pm The Tripod "Concept" of the Upper Nasal Third
Victoria Givens, MD

FRIDAY EVENTS AND SOCIALS

SATELLITE BREAKFAST SYMPOSIUM

6:45am-7:30am, Encanto Ballroom
"Aesthetic Craniofacial Reshaping with Custom Implants"
Speaker: William J. Binder, MD
Sponsored by Implantech
(This activity is not an official part of the AAFPRS CME program.)
1) 3D computer designed implants make for powerful and unprecedented aesthetic changes of the face and skull.
2) Custom implants can be made for desired aesthetic enhancements from the top of the head down to the jawline.

WOMEN IN FACIAL PLASTIC SURGERY LUNCHEON

All attendees are invited to attend this luncheon sponsored by the Women in Facial Plastic Surgery from 12:30pm to 1:30pm.

PRESENTATION STAGE IN THE EXHIBIT HALL

"Why There is No Better Time to Add Hair Restoration Into Your Practice"
Jonathan M. Sykes, MD (Lunch Break)
"The Impact of Offering Hair Restoration in Your Practice"
Angela Sturm, MD (Afternoon Break)
Sponsored by NeoGraft
(This activity is not an official part of the AAFPRS CME program.)

FOUNDERS CLUB DINNER

This annual dinner is by invitation only and will be held off site from 7:00pm to 10:00pm.

YOUNG PHYSICIANS EVENT

(Coordinated by the Young Physicians Committee)
All attendees are invited to attend this event from 6:45pm to 8:45pm. Food and beverage will be served.
Sponsored by Galderma
(This activity is not an official part of the AAFPRS CME program.)
GAIN Presents Technology Meets Technique
Learn about the latest next generation hyaluronic acid dermal fillers from the Restylane® Family. Symposium will include live injections and will discuss the science behind these new technologies and their ability to help maintain natural expression in motion.
Faculty: Jason D. Bloom, MD and Burke P. Robinson, MD

6:30am-7:30am Breakfast in Encanto Ballroom
 6:45am-7:30am Satellite Breakfast Symposium
 (see page 17, non-CME sponsored event)

Afternoon MAIN SESSION: MINIMALLY INVASIVE AND EMERGING TRENDS AND TECHNOLOGY

MAIN SESSION: MINIMALLY INVASIVE AND EMERGING TRENDS AND TECHNOLOGY

Moderator: Steven H. Dayan, MD
 7:30am-7:45am The Latest Generation of Hyaluronic Fillers: How They Work and where to Inject Them
 Michael Somenek, MD
 7:45am-8:00am Latest Update and Novel Uses of Neuromodulators
 Tim Greco, MD
 8:00am-8:15am My Approach to Rejuvenating the Perioral Region
 Lisa Grunebaum, MD
 8:15am-8:30am PLLA: Latest Update and Novel Uses
 Jeannie Chung, MD
 8:30am-8:45am Things You Didn't Know You Could Do with a Filler
 Jill Hessler, MD
 8:45am-9:00am Sculpting, Sliming, Rejuvenating the Jawline With Injections: How I Do It
 Steve Weiner, MD
 9:00am-9:15am The Use of Fillers for Non-Surgical Rhinoplasty
 David Rodwell, MD
 9:15am-9:30am New Concepts in Platelet Therapy -- Injectable Platelet Rich Fibrin (Iprf)
 Kian Karimi, MD
 9:30am-9:45am Medical Skin Care for the Facial Plastic Surgeon
 Raj Terkonda, MD
 9:45am-10:00am Micro-Cannulas: The Latest Advances and How I Use Them
 Richard D. Zeph, MD
 10:00am-10:30am Break in the Exhibit Hall
 10:30am-10:45am 5000 Syringe PMMA Experience: What I've Learned and How I Do It
 Richard Castellano, MD
 10:45am-11:10am Filling the tear trough: How I do It
 Louis DeJoseph, MD
 11:10am-11:35am Filler Best Uses and Complications Panel
 Moderator: J. Randall Jordan, MD
 Panelists: Lisa Grunebaum, MD; Tim Greco, MD; Richard Castellano, MD; Hema Sundaram, MD; and Steven Dayan, MD

11:35am-11:45am AAFPRS Research Grants and Awards
 11:45am-12:05pm Business Meeting and Elections
 Incoming President's Address
 William H. Truswell, MD
 12:05pm-12:45pm Gene Tardy Scholar
 "Let's Do It: The Legacy of Robert L. Simons, MD and Facial Plastic Surgery"
 Robert L. Simons, MD

12:45pm-1:45pm Lunch in the Exhibit Hall

Lasers & Technology

Moderator: Andrew C. Campbell, MD
 1:45pm-2:00pm RF Treatment of Glabellar Lines, Multicenter Trial
 James Newman, MD
 2:00pm-2:15pm Universal TCA Peel on White and Ethnic Skin: How to Build a Large and Safe Peel Practice
 Nabil Fanous, MD
 2:15pm-2:30pm Inject, Freeze, or Both? Non-Surgical Submental Fat Reduction
 Parker Velargo, MD
 2:30pm-2:45pm Laser Lipolysis in Facial Rejuvenation
 David Holcomb, MD
 2:45pm-3:00pm RF Rejuvenation of the Lower Face and Neck: Over, Under or Through The Skin?
 Jason Bloom, MD
 3:00pm-3:15pm Update on Technology for Skin Resurfacing, from Lasers to RF: How I Do It
 Yael Halas, MD
 3:15pm-3:30pm Multimodal Approach to Treating Acne Scars
 Giancarlo Zuliani, MD
 3:30pm-3:45pm Navigating a Purchase On Equipment
 Paul J. Carniol, MD
 3:45pm-4:15pm Break in the Exhibit Hall
 4:15pm-4:30pm PDO Threads for Non-Surgical Facial Lifting
 Kian Karimi, MD
 4:30pm-5:00pm Panel: Anesthesia and Analgesia for Minimally Invasive Procedures, Tips from the Experts
 Moderator: Steve Weiner, MD
 Panelists: Jason Bloom, MD; James Newman, MD; Andrew C. Campbell, MD; and Harry Mittelman, MD
 5:00pm-5:30pm Avoiding and Managing Complications from Lasers, Ultrasound and Radiofrequency
 Moderator: Paul J. Carniol, MD
 Panelists: Kian Karimi, MD; Deirdre Leake, MD; Yael Halas, MD; and Richard D. Gentile, MD
 5:30pm Meeting Adjournment



Afternoon BREAKOUT 1: RHINOPLASTY

Moderator: Moderator: Mark Petroff, MD

Endonasal Rhinoplasty Techniques

- 1:45pm-2:00pm Lower Lateral Cartilage Remodeling: Endonasal Approach
Alireza Mesbahi, MD
- 2:00pm-2:15pm Transcartilagenous Approaches to the Nasal Tip
Mike Carron, MD
- 2:15pm-2:30pm Endonasal Application of Open Rhinoplasty Techniques
Richard W. Westreich, MD
- 2:30pm-2:45pm Novel Trends in Endonasal Rhinoplasty
Cemal Cingji, MD

Nasal Tip Techniques

- 2:45pm-2:55pm Utilizing Vertical Dome Division in the Management of a Challenging Nasal Tip
Roger A. Allcroft, MD
- 2:55pm-3:05pm Essentials of Alar Rim Grafting-- Correcting the Alar Margin and Contour
Brian Wong, MD
- 3:05pm-3:15pm The Importance of the Ala-Columella-Lip Ratio in Rhinoplasty
Rui Xavier, MD
- 3:15pm-3:25pm Top 3 Tip Tips: Obtaining an Elegant Nasal Tip
Geoffrey Ferril, MD
- 3:25pm-3:35pm Tip Grafts: Indications, Pearls, Results
Christian Jacob, MD
- 3:35pm-3:45pm Biomechanical and Shape Concepts for Planning Tip Surgery
Richard W. Westreich, MD
- 3:45pm-4:15pm Break in the Exhibit Hall

Nasal Dorsal Contouring- Augmentation and Reduction

- 4:15pm-4:30pm Autologous Cartilage Grafting of the Nasal Dorsum: Controversies and Options
Brian Wong, MD
- 4:30pm-4:45pm Surgical Approaches to the Nasal Dorsum
Oren Friedman, MD
- 4:45pm-5:00pm PPP+Diced Cartilage for Nasal Dorsum
Elen Demasi, MD
- 5:00pm-5:15pm Dorsal Augmentation with Non-Autologous Rib Cartilage
J. Randall Jordan, MD
- 5:15pm-5:30pm Spreader Grafts through an Endonasal and External Approach
Grant S. Hamilton, MD

Afternoon BREAKOUT 2: MICROVASCULAR WORKSHOP

Moderator: Mark K. Wax, MD

- 1:00pm-1:10pm Introduction
Mark K. Wax, MD
- 1:10pm-1:20pm Tips from Around the World
Brett Miles, MD
- 1:20pm-1:35pm Innovations in Free Flap Surgery Minimizing Morbidity and Expanding Indications for Free Tissue Transfer
Michael Fritz, MD
- 1:35pm-2:15pm Panel: 3-D Modeling & Patient Specific Plates
Moderator: Ryan Li, MD
Standardizing a System
Steven Cannady, MD
Mandibular Reconstruction
Phillip Pirgousis, MD
Maxillary Reconstruction
Daniel Petrisor, MD
Implants/Teeth in a Day
Mark K. Wax, MD
- 2:15pm-2:45pm Panel: Surgical Efficiency
Moderator: Joshua Rosenberg, MD
What I Do Now as Opposed to When I Started
Eric Genden, MD
Tricks Over the Years
Matthew Hanasono, MD
Concurrent Surgery
Mark K. Wax, MD
- 2:45pm-3:20pm Panel: Facial Reanimation
Moderator: Rahul Seth, MD
Gracilis: Dual Nerve Re Innervation
Patrick J. Byrne, MD
Gracilis: Technical Modifications
Tessa A. Hadlock, MD
How to Establish a Center of Excellence
Babak Azzadeh, MD
- 3:20pm-3:50pm Panel: Cost Implications of Free Tissue Transfer
Moderator: Larissa Sweeny, MD
Panelists: Steve Cannady, MD; Rabie Shanti, MD; and Larissa Sweeny, MD
- 3:50pm-4:20pm Break in the Exhibit Hall
- 4:20pm-4:50pm Panel: Age Related Issues
Moderator: Amy Pittman, MD
Pediatric Flaps
Ydranco Ducic, MD
Elderly Flaps
Robert Lindau, MD
Palliative Flaps
Brett Miles, MD
- 4:50pm-5:20pm Controversies
Moderator: Judith Skoner, MD
Are Free Flaps Necessary for Every Defect
Richard Hayden, MD
Limitations Of Submental Island and Supra Clavicular Flaps
Urjeet Patel, MD
Vein Grafts: A Review
Mathew Old, MD
Monitoring
Ryan Jackson, MD

- 5:20pm-5:50pm Panel: The Failing Flap
Moderator: Tamer Ghanem, MD
How to Detect
Benjamin Greene, MD
How to Manage
Tamer Ghanem, MD
So It's Dead What Now
Ryan Li, MD
- 5:50pm-6:20pm Panel: Orbital Reconstruction
Moderator Kalpesh Vakharia, MD
The Floor/Rim
Daniel P Knott, MD
Synthetics vs Bone
Russel Kahmke, MD
The Exenteration Defect
Freedom Johnson, MD

Afternoon BREAKOUT 3: PRACTICE MANAGEMENT*

- Web Site / Google / SEO**
Moderator: Ryan Miller
- 1:30pm-1:45pm Effective Blogging Techniques Everyone Can Use
Tim Crowe
 - 1:45pm-2:00pm How to Improve Your Current Web Site
Peter Houtz
 - 2:00pm-2:15pm New Data That Generates More Cosmetic Patients - For Less Money
Bill Fukui
 - 2:15pm-2:30pm Digital Marketing, Social Media, Global Trends
Denise Mann
 - 2:30pm-2:45pm How to Build an Online Brand for Both Google and New Patients
Timour Haider
 - 2:45pm-3:00pm Measuring Your Online Conversion Rate
Peter Houtz
 - 3:00pm-3:15pm Making Bad Reviews Go Away without Getting Ripped Off: A Step-by-Step Guide
Robert Baxter
 - 3:15pm-3:30pm Panel: There Are No Dumb Questions: Q&A with the Pros
Ryan Miller; Tim Crowe; Peter Houtz; Bill Fukui; Robert Baxter; Denise Mann; and Timour Haider
 - 3:45pm-4:30pm Break in the Exhibit Hall

- Web Site/Google/SEO**
Moderator: Tim Crowe
- 4:00pm-4:15pm Attract Prospective Patients with Strategic B & A Galleries
Candace Crowe
 - 4:15pm-4:30pm Local Optimization as it Applies to Your Internet Presence
Peter Houtz
 - 4:30pm-4:45pm Best Practices for Converting Leads to Attended Appointments
Ryan Lehl
 - 4:45pm-5:00pm Attracting Facelift Patients Online
Ryan Miller
 - 5:00pm-5:15pm Creative Website Design Strategies that Engage Visitors and Convert Prospects
Bill Fukui
 - 5:15pm-5:30pm How Not to Build a Web Presence in 2018
Robert Baxter
 - 5:30pm-5:45pm Internet Panel Blowout!
Ryan Miller; Bill Fukui; Robert Baxter; Peter Houtz; Timour Hader; and Steve Schadt

*These sessions are not accredited for CME.

SATURDAY EVENTS AND SOCIALS

SATELLITE BREAKFAST SYMPOSIUM

6:45am-7:30am, Encanto Ballroom
"Breakthrough Innovations with SkinMedica"
Lisa Grunebaum, MD
Sponsored by Allergan
(This activity is not an official part of the AAFPRS CME program.)

PRESENTATION STAGE IN THE EXHIBIT HALL

Ultherapy Treatment: A Foundational Therapy for Every Aesthetic Practice
Presenter: Ann Kann, Regional Director Device Consumables, Merz Aesthetics (Lunch Break)
Sponsored by Merz Aesthetics
(This activity is not an official part of the AAFPRS CME program.)

ACADEMIC PRACTICE LUNCHEON

All those physicians in academic practice are invited to attend this luncheon from 12:45pm to 1:45pm.

1887 LUNCHEON

All 1887 members are invited to attend this luncheon from 12:45pm to 1:45pm.



Afternoon BREAKOUT 4: AGING FACE

Moderator: Matthew White, MD

Facelift, Hair Restoration, Transgender Surgery

- 1:45pm-2:00pm What Plane is Best for Rhytidectomy
Richard D. Gentile, MD
- 2:00pm-2:15pm Bi-Directional Deep Plane Face Lifting,
A Clear Advantage
Gregory S. Keller, MD
- 2:15pm-2:30pm Deep Plane Facelift Techniques to
Minimize Stigmata Of Surgery
Timothy Miller, MD
- 2:30pm-2:45pm Achieving The Best Results In Hair
Transplantation: An Evidence Based
Approach
Lisa E. Ishii, MD
- 2:45pm-3:00pm Plasma Rich Protein (PRP) and Hair
Transplant for Female Hair Loss
Linda Lee, MD
- 3:00pm-3:15pm Facial Analysis for Transgender Surgery
Scott Chalet, MD
- 3:15pm-3:30pm Tracheal Shave
Angela Strum, MD
- 3:30pm-3:45pm Modern Facial Feminization Surgery:
The Pearls And How I Do It
Thomas Lamperti, MD
- 3:45pm-4:15pm Break in the Exhibit Hall
- 4:15pm-4:45pm Silhouette Instalift
Kaete Archer, MD
- 4:45pm-5:00pm What Every Facial Plastic Surgeon Should
Know About Ehlers-Danlos Syndrome
Theda C. Kontis, MD
- 5:00pm-5:15pm What does Endoscopic Brow Lifting have
to do with Migraine Headaches?
David Stepnick, MD
- 5:15pm-5:30pm Simple Correction of Minor Chin Ptosis
Christian Jacob, MD
- 5:30pm-5:45pm Benefits of Tumescent Anesthesia in the
Head and Neck
Stephen Weber, MD



Phoenix is called the Valley of the Sun for a reason! Beat the heat with a refreshing dip in the hotel's pool or soak up some rays on our spacious sundeck.

Experience Sheraton Grand Phoenix--a cultural oasis, redefining the concept of an urban hotel. Located minutes from Sky Harbor International Airport, this Phoenix hotel is at the heart of the city.

Rising an extraordinary 31 floors, the Sheraton Grand Phoenix is just steps away from more than 40 restaurants, boutiques and seasonal downtown entertainment. Take a short ride on the city's light rail system to nearby university and major league sports stadiums for games and concerts.

Meeting Site and Hotel Information

The meeting will be held at the
Sheraton Grand Phoenix
340 North 3rd Street
Phoenix, AZ 85004
Reservations (866) 837-4213
<https://www.starwoodmeeting.com/Book/AAFPRSFOUNDATION>

Special AAFPRS rate through October 4, 2017: \$215
Make sure you mention that you are attending the AAFPRS meeting.

Utilizing the AAFPRS Group Room Block

AAFPRS has secured a block of discounted sleeping rooms at the Sheraton Grand Phoenix. Staying at the AAFPRS Host Hotel offers engaging networking opportunities and, especially this year, provides great convenience for registrants by having their sleeping rooms and all the conference meeting space/activities on the same property. Also, by staying at the AAFPRS host hotel, you are helping your Academy reduce the overall conference costs related to producing the Annual Meeting--savings that are then passed back on to you by keeping registration fees lower and enabling AAFPRS to negotiate favorable hotel rates in future cities. Thank you!



ORGANIZATION OF FACIAL PLASTIC SURGERY ASSISTANTS (OFPSA)

THURSDAY, OCTOBER 26, 2017

Morning Session

- 6:30am-7:30am Breakfast in Encanto Ballroom
6:45am-7:30am Satellite Breakfast Symposium (non-CME sponsored event)
- 8:00am-8:20am Welcome, Officer Introduction and Program Overview
Amy Mladineo, OFPSA President
- 8:20am-8:25am AAFPRS President Greeting
Fred G. Fedok, MD
- 8:25am-8:35am Presentation of 2017 OFPSA Member of the Year Award
Amy Mladineo and Hasha Zangana
- 8:35am-9:00am Member Introductions
OFPSA Members
- 9:00am-9:30am Doubling In-Office Booking Ratio's: The Phone Secret
Ed Syring, III
- 9:30am-10:00am Transgender Patient Care in the Facial Plastic Surgery Practice: A Physician and Patient Panel
Angela Sturm, MD; Scott Chaiet, MD, and Lou Weaver (Patient)

10:00am-10:40am Break in the Exhibit Hall

10:40am-11:05am Grit: Keep on Keeping on...
Kelly Lance MSN, APRN

11:05am-11:25am Tick Tok- How to Make Patient Wait Times More Bearable
Jamie Hilliard

11:25am-12:00pm TBD

12:30pm-1:25pm Lunch in the Exhibit Hall

Afternoon Session

BREAKOUT 3: PRACTICE MANAGEMENT (See page 9)

FRIDAY, OCTOBER 27, 2017

Morning Session

- 6:30am-7:30am Breakfast in Encanto Ballroom
6:45am-7:30am Satellite Breakfast Symposium (non-CME sponsored event)
- 8:00am-8:30am Daily Overview & Voting for 2017 OFPSA Officers
Amy Mladineo
- 8:30am-9:00am Empowering Your Staff
Sami Moubayed, MD
- 9:00am-9:30am Teamwork
Theda C. Kontis, MD
- 9:30am-10:00am 2017 OFPSA Officer Election Results
Amy Mladineo

10:00am-10:30am Break in the Exhibit Hall

10:30am-11:00am Post Op Rhinoplasty Management
Roush Kalebjian, NP

11:00am-11:30am Smile Cambodia
Sam P. Most, MD

11:30am-12:00pm Incorporating Comprehensive Facial Assessment During Consultation
Rami Batniji, MD

12:00pm-12:30pm Nurse Injectors
Todd Hobgood, MD

12:30pm-1:30pm Lunch in the Exhibit Hall

Afternoon Session

BREAKOUT 3: PRACTICE MANAGEMENT (See page 13)

SATURDAY, OCTOBER 28, 2017

Morning Session

6:30am-7:30am Breakfast in Encanto Ballroom
6:45am-7:30am Satellite Breakfast Symposium (non-CME sponsored event)

8:00am-8:30am Daily Overview
Amy Mladineo

8:30am-8:50am Live Video On Surgery, Fillers & Laser to Build Your Social Media
Richard Castellano, MD

8:50am-9:10am How Online Price Transparency can Transform Your Practice
Jonathan Kaplan, MD

9:10am-9:30am How to Use Each Employee to Cross-Sell Practice Services Effectively
Juli Geldner

9:30am-10:00am Staffing, Open Houses, Patient/Staff Loyal Relationship
Eileen Slutsky

10:00am-10:30am Break in the Exhibit Hall

10:30am-11:00am What Would Your Sister Say? The Importance of Understanding What Causes Patients to Choose Injectable Treatments
Drew Fine

11:00am-11:20am Loyalty should have its Rewards and Rewards Should Have its Loyalty
Tammy Vieta

11:20am-12:00pm Practice Management Issues
Todd Hobgood, MD

12:00pm-12:30pm Morning Re-Cap Roundtable Discussions
OFPSA Members

12:30pm-1:30pm Lunch in the Exhibit Hall

Afternoon Session

BREAKOUT 3: PRACTICE MANAGEMENT (See page 17)

REGISTRATION

The paid registration must be made online on or before Friday, August 25, 2017, in order to qualify for the pre-registration fee. After August 25, 2017, you will be charged the on-site fee. Registration fees for physicians, OFPSA members, and allied health professionals include a badge, on-site program; attendance to the scientific sessions; entrance to the Exhibit Hall; morning and afternoon breaks, lunches; and the Welcome Reception. On-site registration will be held at the Sheraton Grand Phoenix Hotel beginning on Wednesday, October 25, 2017.

Spouses and guest fees include a badge; entrance to the sessions and Exhibit Hall; morning and afternoon breaks, lunches; and the Welcome Reception. Spouses/guests who do not register for the meeting but wish to attend the Welcome Reception, may purchase a ticket for \$75. The spouse/guest fee carries no acknowledgement of course attendance.

On-site Registration

Registration will be held at the Sheraton Grand Phoenix Hotel beginning on Wednesday, October 25, 2017. The registration desk will be open throughout the meeting.

Cancellation Policy

Full refunds less a \$125 cancellation fee will be honored before August 25, 2017, after this date, no refunds will be granted. No shows are considered to be an on-site cancellation and therefore are not eligible for any refunds. A cancellation requires a signed, written letter of request.

Contact Information

American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS)
310 S. Henry Street, Alexandria, VA 22314
(703) 299-9291; (703) 299-8898, fax
info@aafprs.org; www.aafprs.org

For updates to the AAFPRS Annual Meeting and to register for the meeting, please visit the Academy's Web site at: www.aafprs.org, click on Meetings and Courses, scroll down to AAFPRS Annual Meeting.

There is no charge for AAFPRS members to attend the Wednesday Young Physician Forum, but registration is required as space is limited. When you register for the meeting online, please be sure to select this program as well, if you plan to attend.

Please Note: AAFPRS and its contracted 2017 Annual Meeting hotel(s) will provide one another access to basic conference attendee/hotel guest reservation information pertaining to registered annual meeting attendees/hotel guests (for example, information such as attendee/guest names and number of hotel room nights). This basic exchange of information assists with event planning and enables AAFPRS to ultimately secure favorable discounted hotel rates for attendees. By registering for the 2017 AAFPRS Annual Meeting you consent to such sharing of information.

Register On-line

You may register at the member rate if you are a member of one of these societies: AAFPRS; ASEAN Academy of Facial Plastic and Reconstructive Surgery; Australasian Academy of Facial Plastic Surgery; Brazilian Academy of Facial Plastic Surgery; Canadian Academy of Facial Plastic and Reconstructive Surgery; Colombian Society of Facial Plastic Surgery and Rhinology; Ecuadorian Society of Rhinology and Facial Surgery; European Academy of Facial Plastic Surgery; Korean Academy of Facial Plastic and Reconstructive Surgery; Mexican Society of Rhinology and Facial Surgery; Pan Asia Academy of Facial Plastic and Reconstructive Surgery; Taiwan Academy of Facial Plastic and Reconstructive Surgery; and the Venezuelan Society of Rhinology and Facial Plastic Surgery.

Registration will only be accepted online. Please visit the AAFPRS Web site: www.aafprs.org, then click on Meetings and Courses or cut and paste this URL on to your browser: <http://www.cvent.com/d/95qct6/4W>

Registration Fees

General Registration	Before 08/25/17	After 08/25/17
AAFPRS/IFFPSS Member	\$895	\$1,095
Non-Member Physician Resident	\$1,295	\$1,495
(ACGME Program Only)*	\$400	\$600
OFPSA Member+	\$395	\$545
Allied Health Professionals++	\$550	\$750
Member in 2017-2018	n/c	n/c
AAFPRS Fellowship*		
Spouse/Guest	\$300	\$400

Optional (must be registered above to be able to attend, unless noted otherwise). No charge events require registration in advance.

	Member	Non-member
Microvascular Workshop (only if <u>not</u> registered above)	\$150	\$200
Wednesday Young Physician Forum (space is limited)	n/c	\$150
Welcome Reception Ticket (only if <u>not</u> registered above)	\$75	\$100
Women in FPS Luncheon	n/c	n/c
Fellowship Directors Luncheon	n/c	n/a
Academic Practice Luncheon	n/c	n/a
Friday Young Physician Event	n/c	n/c

*Registration must include written verification from program director.

+RNs, PAs, or other medical assistants and office staff who are members of the OFPSA must register under this category to receive a letter of attendance.

++RNs, PAs, or other medical assistants and office staff who are not OFPSA members must register under this category to receive a letter of attendance.

AAFPRS MEMBERSHIP AND VIDEO LEARNING CENTER

Make sure you come by the AAFPRS Membership booth to peruse our publications and learn more about our humanitarian programs. You will be able to see, first-hand, what all the buzz is about LEARN, the Academy's educational portal.

The popular AAFPRS Video Learning Center will be in the Exhibit Hall and will be open to all meeting attendees. The John Dickinson Memorial Library has over 275 procedural and instructional videos, which you can preview at the meeting. You may purchase these DVDs on-site and receive a 10% meeting discount.

A brand new rhinoplasty video, Secondary Rhinoplasty Using Costal Cartilage and Microfat Infused Soft Tissue Augmentation, by Dean Toriumi, MD will be available at this meeting. Some new releases include Lasers in Facial Plastic Surgery by Drs. Andrew Campbell and Kevin Duplechain; Extended SMAS Facelift by Stephen Perkins, MD; and Treating the Brow, Upper and Lower Eyelids, Midface as One Aesthetic Unit, by Richard Anderson, MD.

Come by--and see for yourself--why everyone is talking about the AAFPRS Video Learning Center.

EXHIBITION

The Exhibit Hall will be open during these hours:

Thursday, October 26, 2017 9:30am - 4:30pm
Welcome Reception: 5:30pm - 6:45pm
Friday, October 27, 2017 9:30am - 4:30pm
Saturday, October 28, 2017 9:30am - 4:30pm

The exhibition will feature nearly 70 companies displaying their latest products and services. Morning and afternoon breaks, lunches, and the Thursday Welcome Reception will be held in the Exhibit Hall. Please come and support our loyal exhibitors.



ABOUT THE AAFPRS

ITS HISTORY

The American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS) was founded in 1964 and represents more than 3,000 facial plastic and reconstructive surgeons throughout the world. The AAFPRS is a National Medical Specialty Society of the American Medical Association (AMA). The AAFPRS holds an official seat in the AMA House of Delegates and on the American College of Surgeons board of governors.

ITS MEMBERS

The majority of AAFPRS members and fellows are certified by the American Board of Otolaryngology-Head and Neck Surgery, which includes examination in facial plastic and reconstructive surgery procedures, and the American Board of Facial Plastic and Reconstructive Surgery. Other AAFPRS members are surgeons certified in ophthalmology, plastic surgery, and dermatology.

Disclaimer

Registrants for this course understand that medical and scientific knowledge is constantly evolving and that the views and techniques of the instructors are their own and may reflect innovations and opinions not universally shared. The views and techniques of the instructors are not necessarily those of the Academy or its Foundation but are presented in this forum to advance scientific and medical education. Registrants waive any claim against the Academy or its Foundation arising out of information presented in this course. Registrants also understand that operating rooms and health-care facilities present inherent dangers. Registrants waive any claim against the Academy or Foundation for injury or other damage resulting in any way from course participation. This educational program is not designed for certification purposes. Neither the AAFPRS nor its Foundation provides certification of proficiency for those attending.

ABOUT THE AAFPRS FOUNDATION

In 1974, the Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS Foundation) was created to address the medical and scientific issues and challenges which confront facial plastic surgeons.

The AAFPRS Foundation established a proactive research program and educational resources for leaders in facial plastic surgery. Through courses, workshops, and other scientific presentations, as well as a highly respected fellowship training program, the AAFPRS Foundation has consistently provided quality educational programs for the dissemination of knowledge and information among facial plastic surgeons.

In the early 1990s, FACE TO FACE humanitarian programs were established so that AAFPRS members could use their skills and share their talent in helping the less fortunate individuals here and abroad.

- FACE TO FACE: International brings AAFPRS members to third world countries where they treat children with facial birth defects and anomalies.
- FACE TO FACE: The National Domestic Violence Project allows AAFPRS members to perform surgeries on survivors of domestic abuse here in the United States, who have received injuries to their faces.
- The newest member to FACE TO FACE is Faces of Honor. This program offers free surgical care for soldiers who have been injured in the line of duty.

EVALUATION AND CME CREDITS

With the launch of the AAFPRS Foundation's LEARN (Lifelong Educational and Research Network) in 2013, we now have the capability of capturing meeting evaluation responses and award CME credits to participants on line at www.aafprs-learn.org.

Please note that in order to access your personal LEARN account, you will need to know your AAFPRS log on ID and password. If you do not know your current AAFPRS ID and password, please e-mail Karen Sloat at ksloat@aafprs.org and she will provide you with the necessary information to complete your evaluation and claim your CME credits. Knowing this information ahead of time will avoid delay in obtaining your credits on-site.





When is a filler not an injectable?

To look youthful, an aging face needs volume in the right places. This means envisioning your outcome, and then using appropriate skills and material to make it happen.

Frequently, however, a licensed clinician simply injects the patient with filler. The material is eventually absorbed – sometimes unevenly – and injections must be repeated.

However, with your surgical skills, you can give your patients a *permanent*, symmetrical solution that looks and feels more like natural bone structure. One that's an excellent foundation for face lifts or wrinkle removal.

Choose *Conform*™ facial implants as the ideal midfacial filler, or select from assorted chin implants for an attractive jaw line. Your patients will enjoy the lasting aesthetics – your practice will enjoy the loyalty and referrals.

Benefit from your surgical edge.
Contact Implantech today.



Elevate patient satisfaction with Implantech

Implantech[®]
Superior Patient Aesthetics
800.733.0833 | implantech.com

**Come say "Hello" at Booth 302
FREE Rewards points, plus our latest innovations for great patient outcomes!**



EDUCATIONAL AND RESEARCH FOUNDATION FOR
THE AMERICAN ACADEMY OF FACIAL PLASTIC
AND RECONSTRUCTIVE SURGERY

310 S. Henry Street
Alexandria, VA 22314

Non-Profit Org.
U.S. Postage
PAID
Permit No. 382
Dulles, VA

This preliminary program was updated on July 18, 2017. Check back for more updates.

ANNUAL MEETING

2017 AAFPRS

PHOENIX, AZ
OCTOBER 26-28